

## We're here to help you transform ideas into reality.



### Conceptualisation

- ✔ Brainstorming
- ✔ Sketching
- ✔ Problem statement
- ✔ Minimum Viable Product
- ✔ Leap of Faith Assumptions
- ✔ Full stake holder engagement
- ✔ Feasibility study
- ✔ Establish business case



### Prototyping

- ✔ Low-cost prototyping
- ✔ rapid iterations
- ✔ Business case refinement
- ✔ User testing
- ✔ Access to the latest materials & technologies through our sister company SHIFT3D



### Scaling Operations

- ✔ Design for Manufacture
- ✔ Milestone Mapping
- ✔ Tooling & Investment
- ✔ Supply chain selection
- ✔ Quality Assurance
- ✔ Pilot Trials
- ✔ Risk Management Plans
- ✔ Business Continuity Plans



### Launch

- ✔ Establish Sales, Marketing & Distribution strategy
- ✔ Develop KPI's
- ✔ Cash Flow
- ✔ Take to Market
- ✔ Performance Reviews
- ✔ Continual Improvement Planning
- ✔ Customer Feedback